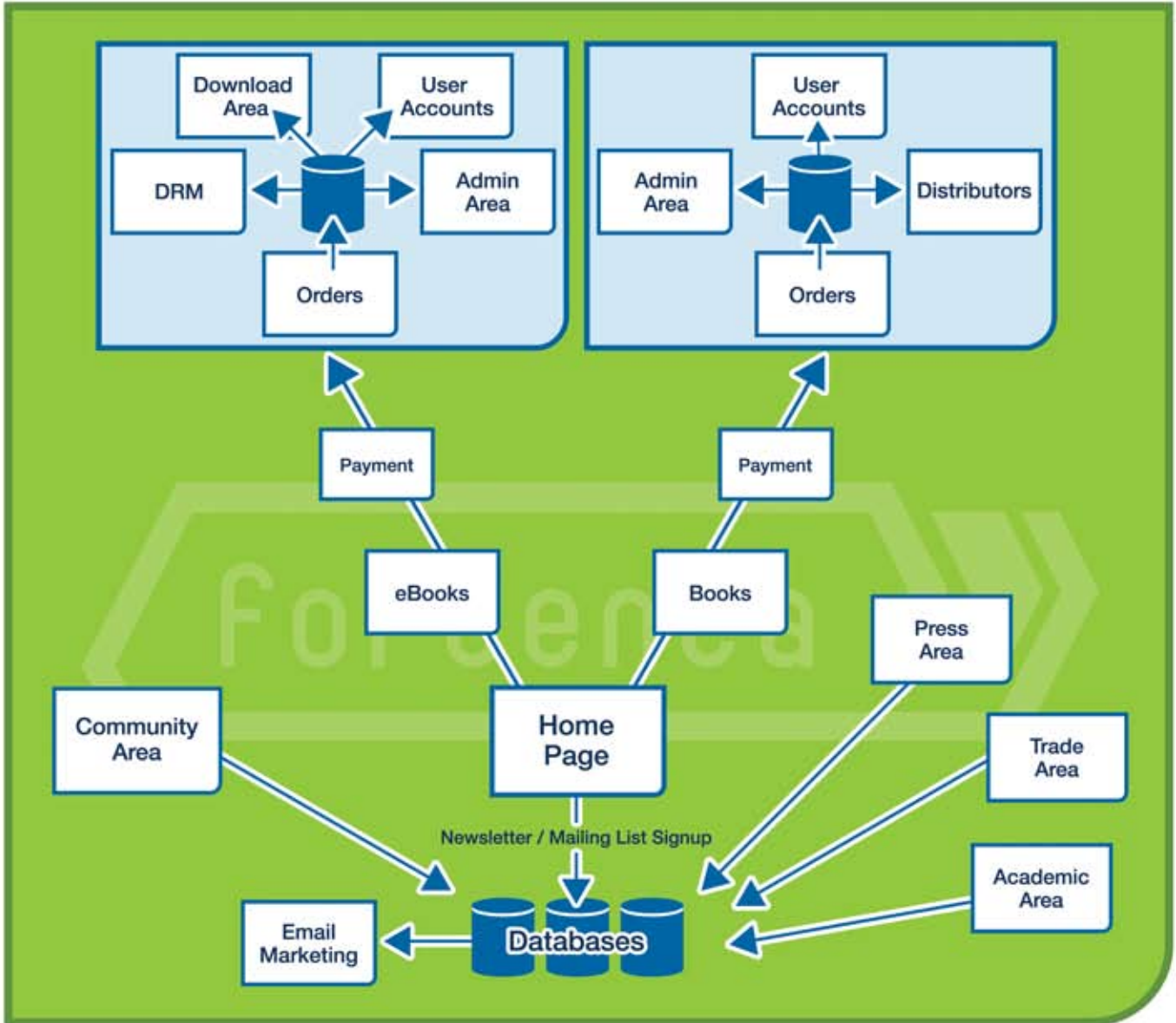


BCL NuMedia is leading the way in eBook distribution and offers Forcenta eCommerce for publishers, as a solution for the growing market in eBooks as well as traditional books. Forcenta is suitable for any size of publisher.



Sample site structure, with a bespoke eCommerce area linked to a publisher's distributor

Options

Forcenta 1 This is what you get

- Full eCommerce package inc. integration with distributor
- + eBook module available
- + Managed Adobe® DRM solution
- + Integration with payment provider

Forcenta 2 This is what you get

- Fully managed eCommerce package inc. integration with distributor
- + Inclusion on to the FirstyFish™ eBookstore
- + Managed Adobe® DRM solution
- + Managed Rackspace® hosting

Forcenta 3 This is what you get

- Sell eBooks from your own site
- Full payment + DRM solution provided by BCL NuMedia through 

